

Southeast Asia's Largest Furniture Trade Show



1-4 March MITEC & WTCKL www.miff.com.my



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By Paul Farley Jan 26, 2022

## Malaysian fair delayed to summer

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The Malaysian International Furniture Fair (**MIFF** (<http://www.miff.com.my>)), the largest furniture trade show in South-east Asia, will now take place on 6-9th July 2022 at the Malaysia International Trade & Exhibition Centre (MITEC) and World Trade Centre Kuala Lumpur (WTCKL).

In addition to an in-person exhibition experience, MIFF 2022 will also provide a digital exhibition solution - MIFF Furniverse - to reach a wider audience and continue to serve the sourcing needs of the global furniture community. At the same time, the exclusive Valued Visitor Programme (VVP) will continue to offer complimentary hotel stays to buyers interested in visiting the physical show.

“In view of the announcement that Malaysia will delay the opening of its borders to international travellers, we have decided to proactively reschedule MIFF 2022 from 8–11th March to 6–9th July, to ensure the show is as successful as possible. We believe that the new dates of MIFF 2022 will allow exhibitors to meet with buyers from around the world who have longed for a face-to-face meeting with them,” says Karen Goi, MIFF's general manager.

MIFF is the largest marketplace for Malaysian furniture exporters, offering predominantly wooden and upholstery furniture for home and commercial use, as well as the widest range of office furniture in the region from Malaysian and international manufacturers.

MIFF's team will continue to closely monitor the Covid-19 situation to ensure the most safe and successful exhibiting environment possible for both exhibitors and visitors, in accordance with local government Standard Operating Procedures and the show organiser's Informa AllSecure policy.



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