

PRESS RELEASE

**MIFF FURNITURE DESIGN COMPETITION 2014 ANNOUNCES
WINNER**

Industrial designer wows with stylish light bar stool

KUALA LUMPUR, Mar 6: Young designer Francis Lye Aik Theng was announced winner of the MIFF Furniture Design Competition 2014 with *XSR*, a stylish airy-looking light bar stool inspired by the Chinese lucky bamboo plant.

The 26-year-old impressed the international jury with a clever play of metal legs, leaf-shaped thermoplastic seat and a used mountain bike spring absorber in the stainless steel frame in the construction of *XSR*.

The competition is an initiative launched five years ago by the Malaysian International Furniture Fair (MIFF), the leading global furniture trade show in Southeast Asia, to uncover and encourage young talent to build a future in the furniture industry.

The announcement of the winner was made today at the prize presentation ceremony of MIFF 2014 which is celebrating its 20th anniversary edition this week.

Three exhibitors of MIFF 2014 were honoured for displaying the most creative looking booth and most creative product:

- Best Presentation Award – SJY Furniture (M) Sdn Bhd
- Furniture Excellence Award – Household Furniture – Resol Group
- Furniture Excellence Award – Office Furniture – TAZ Corporation Sdn Bhd

Lye, a consumer electronics industrial designer for the past two years, submitted two entries and both made it into the final round from the 244 entries received to compete for the RM10,000 cash first prize at stake in this year's competition carrying the theme "Living Furniture, Leading Design"

"It was a good crossover; he used materials widely and wisely. The multiple materials provide a fresh approach to the furniture," said Chief Judge Mr Philip Yap.

The second prize which comes with RM5,000 went to interior design lass, Lee Hui Ying, 22, for *2.Gather*, an attractive bean bag sofa with a rattan frame. Third placed was Tengku Ahmad Danial Tengku Mustaffar, 22, for his tree-inspired utility storage, *Pohon*, and he won RM2,500.

**MALAYSIAN
INTERNATIONAL**



**FURNITURE
FAIR 2014**

**04-08 MARCH
0930 - 1800 hrs**

Putra World Trade Centre
MATRADE Exhibition
& Convention Centre

**KUALA LUMPUR
MALAYSIA**



Klang-based manufacturer, Supreme Tropical Furniture Sdn Bhd, was judged the best prototype maker for the construction of *Motion 7*, an all-timber chair entry also from Lye.

The 11 prototypes from the 10 finalists are being showcased at Hall B, Matrade Exhibition and Convention Centre, the co-venue of MIFF 2014 with Putra World Trade Centre, until March 8.

“I am delighted that MIFF FDC is moving on the right track. We are encouraged to see more market-driven designs from contestants this year. This competition is a great challenge to young talent, it is not only very competitive but it presents them the opportunity to show their innovative designs and the chance to work with top manufacturers,” said MIFF chairman Dato’ Dr Tan Chin Huat.

The theme “Living Furniture, Global Perspective” was announced as the theme for MIFF FDC 2015.

Notes to Editors

1. About MIFF (www.miff.com.my)

Malaysian International Furniture Fair (MIFF) is an export-oriented furniture trade show held annually in Kuala Lumpur, Malaysia. It is also a global leading trade show approved by UFI, The Global Association for Exhibition Industry. Since 1995, MIFF has nurtured invaluable partnerships between thousands of buyers and furniture makers across the globe.

2. About UBM Asia (www.ubmasia.com)

Owned by UBM plc listed on the London Stock Exchange, UBM Asia is Asia's leading exhibition organiser and the biggest commercial organiser in mainland China, India and Malaysia. Established with its headquarters in Hong Kong and subsidiary companies across Asia and in the US, UBM Asia has a strong global network of 30 offices and over 1,400 staff in 25 major cities. We operate in 21 market sectors with 160 exhibitions, 75 conferences, 28 trade publications, 18 vertical portals and virtual event services for over 1,000,000 quality exhibitors, visitors, conference delegates, advertisers and subscribers from all over the world.

MEDIA CONTACT

Ms Kelie Lim

Marketing Communications Department

Furniture & Interiors Division, UBM Malaysia

Tel: +603-2176 8788 Fax: +603-2164 8786 Email: Kelie.Lim@ubm.com