

PRESS RELEASE

MIFF 2022 RESCHEDULED FOR JULY 6-9

Prospering Global Furniture Trade with Face to Face and Online Opportunities

KUALA LUMPUR, Jan 26: The Malaysian International Furniture Fair (MIFF), the largest furniture trade show in Southeast Asia, will now take place on 6-9 July 2022 at the Malaysia International Trade & Exhibition Centre (MITEC) and World Trade Centre Kuala Lumpur (WTCKL).

In addition to an **in-person exhibition experience**, **MIFF 2022 will also provide a digital exhibition solution - MIFF Furniverse** - to reach a wider audience and continue to serve the sourcing needs of the global furniture community. At the same time, the exclusive Valued Visitor Programme (VVP) will continue to offer complimentary hotel stays to buyers who are interested in visiting the physical show.

"In view of the announcement that Malaysia will delay the opening of its borders to international travelers, we have decided to proactively reschedule **MIFF 2022** from 8-11 Mar to **6-9 July** to ensure the show is as successful as possible. We believe that the new dates of MIFF 2022 will allow exhibitors to meet with buyers from around the world who have longed for a face-to-face meeting with them," said Karen Goi, General Manager of MIFF.

MIFF will be back as the largest marketplace for Malaysian furniture exporters, offering predominantly wooden and upholstery furniture for home and commercial use, as well as the widest range of office furniture in the region from Malaysian and international manufacturers.

The MIFF team will continue to closely monitor the current COVID-19 situation to ensure the most safe and successful exhibiting environment possible for both exhibitors and visitors, in accordance with local government Standard Operating Procedures (SOPs) and our Informa AllSecure policy.

Visitor registration will be open soon. For information, visit www.miff.com.my.

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6-9 July
MITEC & WTCKL

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Notes to Editors:

About MIFF (www.miff.com.my)

MIFF is Southeast Asia's largest industry trade show of its kind serving 20,000 furniture professionals from 140 countries across the world. Held annually in March, the show offers a comprehensive selection of all kinds of home and commercial furniture, including Malaysia's renowned top-quality wood furniture and the most extensive range of office solutions in the region. First held in 1995, the show is an UFI-approved event by The Global Association for Exhibition Industry. MIFF is organised by Informa Markets in Malaysia (known as UBM Malaysia), which is a part of Informa PLC, a leading B2B information services group and the largest B2B event organiser in the world.

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